| **Required Course Numbers** |
| --- |
| **Test Content Categories** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **I. Communication Fundamentals (11%)**  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| A. Verbal and nonverbal messages |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| B. Effective listening behaviors |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| C. Elements of communication and their definitions |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| D. Communication process: perception, self-concept, self-disclosure |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| E. The functions, development, and assessment of communication competence |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **II. Interpersonal Communication (13%)** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| A. Interpersonal and intrapersonal elements of the communication process |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| B. Relational communication competence |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| C. Goals, skills, and outcomes of interpersonal communication |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| D. Effect of gender and culture |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| E. Emotional and relational messages |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| F. Communication processes in different types of relationships: personal, family, romantic, business |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **III. Group Communication (13%)** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| A. Discussion principles |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| B. Problem solving and decision making |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| C. Group roles and functions |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| D. Conflict management and mediation |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| E. Effect of culture on leadership |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| F. Group communication processes |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **IV. Public Speaking (18%)** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| A. Purposes, types, and forms |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| B. Audience analysis |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| C. Strategies for organizing content |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| D. Style and use of language |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| E. Effective delivery |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| F. Listening, adapting to an audience, and feedback |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| G. Choosing supporting materials and ethics of using supporting materials |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| H. Components of delivery: voice and diction, pronunciation, movement |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| I. Criticism and evaluation of speeches; rhetorical criticism; assessing student speeches |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| J. Effect of culture on public speaking |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| K. Argument in public speaking settings |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **V. Media and Their Influences (13%)** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| A. Critical analysis and evaluation of media forms |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| B. Influence on audiences: programming, commercials, political process |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| C. Production techniques; communication technologies |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| D. Environmental influences that affect the media industry |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| E. Types of media: television, radio, Internet, and social media |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| F. Media response to race, gender, and class issues |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **VI. Oral Interpretation and Performance Studies** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 1. Literary principles and aesthetics
 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 1. Characteristics of analysis: text and context, interpretation process
 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 1. Principles of acting and performance techniques: voice, use of manuscripts, development of characters
 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 1. Dramatic theory and criticism: forms, styles, structures
 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 1. Readers’ theater, storytelling, folklore, oral history, and creative dramatics
 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **VII. Forensics: Competitive Speech and Debate** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 1. Individual events: public address, interpretation, extemporaneous speaking, oratory
 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 1. Writing and/or performing individual events
 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 1. Effective program management: tournament and team management, coaching philosophy, school relations
 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 1. Argumentation and debate: Lincoln-Douglas debate, persuasion, policy
 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| VIII. Assessment and Evaluation Issues |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 1. Teacher responsibility: ethics, promptness of feedback, objective assessment of performance
 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 1. Assessment techniques for oral performance: classroom behaviors, written and oral critiques, rubrics
 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 1. Test construction and alternate forms of communication assessment
 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 1. Curriculum development: implementation, appropriate assignments, textbook selection
 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |